

SHEEHAN PLANAS-ARTEAGA

CONTENT WRITER & EDITOR

EDUCATION

BARRY UNIVERSITY

BA in English, Professional Writing
Class of 2015

BELEN JESUIT PREPARATORY SCHOOL

Class of 2011

SKILLS

ENGLISH

Fluent

SPANISH

Proficient

OTHER

*Copywriting
Technical Writing
Journalism
Editing
Social Media
Marketing
Advertising
Sales*

STYLE POINTS

*Team Player, Deep Thinker,
Hard Worker, Fantasy Sports
Champion, Avid Reader,
Music Lover, Dog Dad.*

PORTFOLIO

sheehanwrites.com

WORK EXPERIENCE

FREELANCE

Writer *August 2012 - Present*

Most of my work has consisted of editorial/article writing and copywriting/proofreading for websites. More notable clients include sporting-goods manufacturers and sports-related online publications, such as Cutters, McDavid, Shock Doctor, Crow Worthy, Diamond Digest, and CoverTheSpread365. I also contribute as a list writer for pop culture websites like Screen Rant and The Talko.

GLOBAL PRIMEX LLC

Content Writer *September 2020 - Present*

I create and/or proofread all written content for Global Primex's marketing assets, including websites and mobile apps for our financial products, presentations for potential business partners, and print/digital ads.

RUBBER B LLC

Content Writer *March - May 2020*

Wrote and edited SEO blogs related to the Rubber B brand and news in the world of luxury time pieces. Also maintained all of the company's social media platforms.

GORILLA MANAGEMENT GROUP

Executive Assistant *November 2017 - November 2019*

I assisted on and often led various aspects of our marketing and advertising efforts, largely through copywriting, proofreading, and social media management. More notable clients include Chef Adrienne Calvo, Florida Lumber, Miami Cigar & Company, Panda Kitchen and Bath, and Xochimex Cantina Grill.

MIAMI MARLINS

Marketing/Strategy & Engagement Intern *January - June 2017*

Handled marketing outreach, strategy, and copywriting duties related to various clients in the Miami Marlins organization, such as season ticket sales, suite sales, service and retention, single game ticket sales, and baseball operations.

SEATTLE MARINERS

Professional Baseball Player *June 2014 - August 2017*

Drafted by the Seattle Mariners in the 2014 MLB Draft. Played professionally in various leagues for four years. Experienced the daily grind of professional baseball, while also learning to thrive with people from various backgrounds.

CONTACT

(786) 252-0022
planart9@gmail.com